Silver Digital Postcard Plus Package
for Employee Communications

FLIMP ▶
COMMUNICATIONS

Drive employees to action with video and interactive communications

This budget-friendly package includes a custom **digital postcard campaign plus a customized two-minute explainer video** in a choice of four design styles for open enrollment, new-hire onboarding or any topic.

- First-draft turnaround time (from approved script): 3-5 weeks
- Multi-channel distribution options
- Real-time tracking and reporting

- Ideal for OE and new hires
- Campaign management
- Dedicated project manager

Customized 2-Minute Explainer Video

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View Silver DP+ Package Examples

1 **Choose a style and send us your branding**
Pick from four design styles

Business Casual

Bold Lines

Moving Pictures

Perspective

Proven effective: see results from 100+ DP campaigns

74% average engagement

1.83 response actions per view

⬇ **Download the Report**

2 **Select a voice artist**
that reflects your culture and the tone of your message

3 **Edit our starter scripts or provide your own**
We offer 100+ script templates

We take it from there
Our project managers make the process quick, easy and hassle free

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Digital Postcards Engage Employees and Drive Response

Interactive digital postcards contain your video, messaging and links to related resources.

Send them via email, text message, weblink, scannable QR code or embed them anywhere.

Track viewer engagement and response activities in real time.

ABC COMPANY

Annual OPEN ENROLLMENT IS HERE

KEY BENEFITS INFORMATION

Don't miss it!

This is your opportunity to make changes to your benefits elections for the new plan year. During open enrollment, you may:

· Enroll or re-enroll
· Make changes to your benefits
· Add or remove dependents
· Enroll in healthcare and/or dependent care flexible spending accounts (FSAs)
· Elect to make health savings account contributions (HSA)

Benefits Guide | HR Portal | Enroll Here

Learn More with These Videos

HDHP | PCP care |

Questions? Contact your benefits manager at benefits.manager@abccompany.com

1 Logo, Branding and Imagery

Custom background with your logo, colors, style and graphics

2 Explainer Video

Your customized explainer video in your chosen style

3 Links and Documents

Direct access to your enrollment site, hosted documents and links to websites, portals or intranets

4 Your Messaging

You can write an introductory message to employees

5 Educational Videos

Videos to explain benefits topics to employees (additional fee)

6 Contact Information

Include contact info in case employee have questions

Package Pricing

Digital Postcard + two-minute customized explainer video

$4,000 English

$2,600 Spanish